



Loveland Downtown Partnership | Downtown Development Authority
Livin' It! Lovin' It!

FOR IMMEDIATE RELEASE

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Downtown District launches color-filled Hop. Skip. Jump. this Friday

During May 12th's Night on the Town, visitors are invited to HOP from shop to shop, SKIP along the sidewalks to discover hidden artworks and interact with unique selfie spots and JUMP into one of the pedicabs and enjoy the ride. Anyone finding the hidden gems, special artwork and sidewalk secrets are encouraged to share photos on social media using #LoveHopSkipJump.

The Hop.Skip.Jump. program is designed to help people find parking, direct them to what's happening where and when, all in the midst of the construction going on downtown. The fine and casual dining establishments, craft beers offerings and retail shops continually create a ready welcome. This summer there will be more color, flowers, music, sidewalk art, scavenger hunts, selfie stations and prizes than ever before; the Downtown District will be hopping!

LDP | DDA Executive Director Jacque Wedding-Scott's invitation to Lovelanders and visitors alike is simple. "Come on downtown and have some fun! No need to wait until the new Foundry project is finished. Enjoy what's happening now!"

Wedding-Scott says two Tadpole pedicabs (sponsored by Studio Vino in May) will be a part of the 2nd Friday Night on the Town events throughout the summer – with stops at the Foote Lagoon, Lola's Fresh Patina and the Rialto Theatre.

Live music featured this Friday can be found at, Condiment Queen (121 E. 4th Street), Green Bean Cafe (103 W 4th Street), Rabbask Designs (243 E 4th Street), Boar and Bull (422 E 4th Street), and Starlight Dessert Bar & Bakery (330 N Cleveland Avenue).

Seek out the 5 local artists on various corners transforming concrete into brilliant chalk art (sponsored by Origins Wine Bar & Wood Fired Pizza in May). May 12th's "chalk" artists include Kim Leszczynski, Dion Weichers, Tracy Wade Jenkins, Jen Strona Tracy and

Kathleen Hodge with interactive selfie stations and hidden chalk art around town created by Kerri Sewolt Ertman. Watch for the new Night on the Town logo, too.

See additional details on the website: LovelandPartnership.org. Sponsorships are still available.

The Loveland Downtown Partnership (LDP) is a non-profit organization dedicated to the revitalization and physical and economic health of downtown Loveland.

The mission of the LDP is to “convene the champions, advocates and dreamers, and together build a strong, energetic and economically viable Downtown Loveland.”

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