

**Agenda**  
**Loveland Downtown Development Authority (DDA)**  
**Regular Meeting**  
**Monday, August 14, 2017 – 4:00 P.M.**

LDP | DDA Offices  
350 North Cleveland Avenue, Loveland, CO 80537

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**4:00 p.m.**

1. **Call to Order**
2. **Roll Call**

**4:05 p.m.**

3. **Public Comment** (individual comments are limited to 3 minutes):

**4:10 p.m.**

4. **Approval of Minutes:**

Regular Meeting – July 10, 2017

*"I move to approve (deny) the minutes of the Regular Meeting of July 10, 2017."*

**4:15 p.m.**

5. **Presentations:** None
6. **Action Items:** Resolution LDDA Resolution 2017-1

A RESOLUTION SUBMITTING TO THE QUALIFIED ELECTORS OF THE LOVELAND DOWNTOWN DEVELOPMENT AUTHORITY, AT THE ELECTION TO BE HELD NOVEMBER 7, 2017, A BALLOT QUESTION AUTHORIZING THE ISSUANCE OF DEBT

*"I move to approve (deny) Resolution 2017-1, a resolution submitting to the qualified electors of the Loveland Downtown Development Authority, at the election to be held November 7, 2017, a ballot question authorizing the issuance of debt."*

**4:30 p.m.**

7. **Façade Program / Development Project Updates:**

Project Updates

- In Process
  - Downtown Loveland, LLC (Dark Heart Café) – Project complete; waiting for documentation
  - Loveland TapHouse – Pending project completion
  - Miss Daisies BBQ – Application and plans in process

**4:45 p.m.**

8. **Staff & Executive Director Reports – (Developments, Election, Communication)**
  - Developments Update (Scholl)
    - The Foundry Project (Keith Meyers, Ditesco)

**Staff & Executive Director Reports – Developments Update (cont.)**

- Pulliam Building Renovation
- Heartland Corner
- Valentine Building
- Election / City of Loveland (Wedding-Scott)
  - DDA Election Update
    - Grayline Strategies
    - Review of Ballot Language/Ordinance (2<sup>nd</sup> Reading – August 15)
- Communication / Other (Wedding-Scott)
  - DDA Records Retention, Cybersecurity and Whistleblower Protection Policies
  - HIP Streets Open House / Friday Night on the Town – Recap
  - 137 Connection Meeting - Recap
  - Light Up Downtown
  - Business Alliance
  - Social Media / Print Media
    - Distribution of Downtown District Guide/Walking Map
  - Downtown District LIVE Music Celebrations
    - Sponsorships (\$19,000)
    - July 29 Recap – Radio Spotlight / 9 News
    - September 23 / VIP Reception (Bank of Colorado)
    - Blazen Illuminations / Termination of Contract (Festival of Lights)

**Upcoming:**

- City Council – Election Ordinance 2<sup>nd</sup> reading - August 15
- LDP Board Regular Meeting – August 21 @ 8:00 a.m.
- Business Breakfast – August 25 @ 7:30 a.m.
- Corn Roast Festival – August 25-26 / Ambassador Booth
- Night on the Town – September 8
- Downtown District LIVE Music Celebration – September 23
- Light Up Downtown – October 19
- Festival of Lights – November 29

**5:15 p.m.**

9. Other Matters: None
10. Liaison Reports:
  - Fogle, City Council
  - Donnelly, County Commissioners
11. Agenda Items for Upcoming Meetings:

**5:30 p.m.**

12. Adjourn

**CALENDAR - DDA Board Regular Meetings - LDP | DDA Offices @ 4:00 p.m.**

- September 11
- October 9
- November 13
- December 11