

**Agenda**  
**Loveland Downtown Development Authority (DDA)**  
**Regular Meeting**  
**Monday, July 10, 2017 – 4:00 P.M.**

LDP | DDA Offices  
350 North Cleveland Avenue, Loveland, CO 80537

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**4:00 p.m.**

1. **Call to Order**
2. **Roll Call**

**4:05 p.m.**

3. **Public Comment** (individual comments are limited to 3 minutes):

**4:10 p.m.**

4. **Approval of Minutes:**

Regular Meeting – June 12, 2017

*“I move to approve (deny) the minutes of the Regular Meeting of June 12, 2017.”*

Special Meeting – June 16, 2017

*“I move to approve (deny) the minutes of the Special Meeting of June 16, 2017.”*

**4:15 p.m.**

5. **Presentations (45 min):**

- Keith Meyers, Ditesco (City Project Manager, Foundry Project – Introduction)
- Jeff Feneis, Loveland Housing Authority (Downtown Housing Survey)
- Bob Paulsen and Troy Bliss, Development Services (BE Zoning and Downtown Design Standards)
- David Eisenbraun, HIP Streets Master Plan Modernization Update

**5:00 p.m.**

6. **Action Items:** None

**5:00 p.m.**

7. **Façade Program / Development Project Updates:**

Project Updates

- In Process
  - Alliance Auto Care – Pending project completion
  - ArtSpace (Feed & Grain) – Agreement in review
  - Downtown Loveland, LLC (Dark Heart Café) – Pending project completion

- Loveland TapHouse – Agreement pending Clerk & Recorder filing
- Miss Daisies BBQ – Application and plans in process (Pending Application/Review)

**5:10 p.m.**

**8. Staff & Executive Director Reports –  
(Developments, Election, Communication)**

- Developments Update (Scholl)
  - The Foundry Project
  - Pulliam Building Renovation
  - Heartland Corner
- Election / City of Loveland (Wedding-Scott)
  - DDA Election
    - Gray McGinnis – Update
    - Review of Ballot Language/Ordinance
  - City Council / LDP|DDA Joint Study Session – July 11 (All Present!)
- Communication / Other (Wedding-Scott)
  - Northern Colorado Economic Alliance – Breakfast / August 11
  - CIRSA Audit
  - Benches and Bike Racks
  - Business Alliance
    - Membership Goal - 100
    - Night on the Town – July Sponsors: Door 222 (Pedicabs), Foothills Credit Union (Chalk Art), Studio Vino (Bloom'n Hearts)
  - Social Media / Publicity
    - 9 News – Colorado & Company
    - WildRock
  - Print Media
    - Downtown District Guide/Walking Map
  - Downtown District LIVE Music Celebrations
    - Sponsorships (\$17,500)
    - June 24 Recap
    - July 29 / VIP Reception (Door 222)
    - Blazen Illuminations / Promoter

**Upcoming:**

- City Council / LDP|DDA Joint Study Session – July 11, 6:30-9 p.m.
- The Foundry Ceremonial Groundbreaking – July 12, 9-10 a.m.
- Night on the Town – July 14
- Sertoma's Loveland Loves BBQ, Bands & Brews – July 14-15 (Need Volunteers!)
- LDP Board Regular Meeting – July 17 @ 8:00 a.m.
- Business Breakfast – July 28 @ 7:30 a.m.
  - The Flipside – Public Safety Presentation by Loveland Police Dept.
- Downtown District LIVE Music Celebrations – July 29, Sept 23
- City Council – Election Ordinance 1<sup>st</sup> reading August 1; 2<sup>nd</sup> reading August 15
- Corn Roast Festival – August 25-26

**5:30 p.m.**

9. Other Matters: None

10. Liaison Reports:

- Fogle, City Council
- Donnelly, County Commissioners

11. Agenda Items for Upcoming Meetings:

**5:45 p.m.**

12. Adjourn

**CALENDAR - DDA Board Regular Meetings - LDP | DDA Offices @ 4:00 p.m.**

- August 14
- September 11
- October 9
- November 13