Loveland Downtown Development Authority Meeting Minutes – November 21, 2016

The special meeting of the Loveland Downtown Development Authority (DDA)
Board of Directors was held at 4:00 p.m. on November 21, 2016,
at the LDP-DDA Offices, 350 N. Cleveland Avenue, Loveland, CO

1. **Call to Order**: Chair Caldwell called the meeting to order at 4:03 p.m.

2. Roll Call:

Present: Caldwell, Cook, Fogle (4:05), Goacher, Rutledge, Steele

Absent: Donnelly

Staff: Wedding-Scott, Executive Director, Rosenberger, Administrative Coordinator

City Employees: Alan Krcmarik, City of Loveland Fiscal Advisor

Guests: None.

3. **Discussion**: DDA Election and Future Directions

Wedding-Scott advised that the Loveland Downtown Partnership ("LDP") revised Services Contract will be presented to the Loveland City Council at their regular meeting on December 6, 2016. Wedding-Scott distributed a list of Downtown District 2016 Accomplishments (see attached) and suggested it be presented to City Council along with the revised Services Contract and the request for 2017 funding.

The Board discussed the November, 2016 election results for Ballot Issues 5D and 5E, how to identify supporters of the DDA, and whether it is in the best interests of the Downtown District to revise the DDA's boundaries. Based upon City Council's support of the LDP and its forthwith construction of The Foundry, the Board suggested the LDP would be best suited to drive any changes in the DDA structure, which could include 1) dissolving the current DDA, and 2) establishing a new DDA with smaller/more commercial-focused boundaries. It was noted that new boundaries could be structured to include more supportive businesses, property owners and residential areas, and further, the boundaries could be expanded upon request by property owners.

4. **Action Item:** DDA Budget for fiscal year ending December 31, 2017.

Rutledge moved to approve Resolution No. DDA 2016-5 approving and recommending to the City Council the proposed Loveland Downtown Development Authority Budget of estimated business expenses and appropriation of funds for the fiscal year ending December 31, 2017, Goacher seconded; the motion carried (see attached).

5. **Adjourn:**

				seconded		

The meeting adjourned at 5:10 p.m.									
Sharon Rae Cook, Secretary/Treasurer	Date								